

Our Commitment

Wild Bird Trading Co. Ltd. is committed to the privacy of all of our clients and web site visitors. You will notice our site is openly available for public use and does not require you to provide ANY personal information. Our compliance with the Personal Information Protection and Electronic Documents Act (PIPEDA), the Canadian legislation governing privacy, is not just a legal requirement that we have to meet, but we believe that it reflects good practice by any business that wants to provide a credible trustworthy service to clients and web visitors.

Client Information

As our **client**, your personal information is kept confidential. Wild Bird Trading Co. has put into place a privacy policy built on the ten principles in PIPEDA. We have developed policies and procedures for the collection, use, disclosure and protection of personal information. We do not sell, rent or loan any information. Private information is only provided to another party, if we are required to do by law (subpoena, Revenue Canada, etc.). When Wild Bird Trading Co. Ltd, collects personal information, we strive to clearly identify the purposes for which the information is gathered. If you are not clear about the purpose, ask us. As well, if you think our purpose is not relevant, then you do not have to provide that information.

Visitor Information

You can browse our sites without entering any personal information and therefore remain anonymous during your visit. We do not collect any personally identifiable information about you such as name, address, phone number, or e-mail address. However, some types of non-personally identifiable information such as the Internet Service Provider you use to connect to the Internet, your browser type, or the type of computer operating system you use (Macintosh or Windows, for example) may be collected. The information collected by regular web logs is used for the purpose of measuring our sites effectiveness on behalf of our users. What pages are used, not used? What information is being searched for that we might add, etc.?

Newsletter and Bulletin Boards

When you add an entry to one our bulletin board, you may provide us with some work related contact information (i.e. your name and email address). We use this information to validate your entry, to keep the directory up to date and to communicate to you. We do NOT distribute or sell your name or other information to third parties. As a visitor, you may voluntarily provide personal information in response to a specific program on OUR site such as newsletter or guest book. We do not resell or release this information. All subscribers to e-mail newsletters (periodic electronic publications) may cancel their subscription at any time.

Technical Details about Our Site that Pertain to Your Privacy

We use your IP address to help diagnose problems with our server and produce aggregate web site statistics and show patterns of traffic, and to administer our Web site. Your IP address is used to help identify you and to gather broad demographic information. Our site rarely uses cookies and only does so deliver content specific to your interests. If you wish to not have cookies used/collected (which perform various beneficial things like remembering what pages you may have seen or preferences), there is a simple procedure to manually delete your cookies. Please consult your web browser's Help documentation for more information. Some of our advertisers may use cookies but they have posted their privacy policies. Please review their policies of details.

Contacting Us About our Privacy Policy

All of Wild Bird Trading Co. Ltd. staff are committed to upholding this privacy policy. If you have questions about this privacy policy or personal information held by Wild Bird Trading Co. Ltd. Please contact of our Privacy Officer: Mark Bennett (905) 853-7373

Last Updated: February 24, 2005